

# RTS Bus Stop Optimization Recommendations

## What are the recommendations & what will be changing?

To improve the placement and quality of our bus stops and to insure safe, reliable, and convenient access and service, we recommend:

- Keeping 618 critical bus stops in place. These stops are located at important and key destinations and transfer points, and serve large numbers of customers.
- Placing up to 7 stops per mile within the City of Rochester, and up to 5 stops per mile in the Monroe County suburbs.
- Phasing out approximately 25 percent of the bus stops by the end of 2015.
  - Of the 1,769 urban stops in the city of Rochester, 472 are being recommended to be eliminated.
  - Of the 1,624 suburban stops in Monroe County, 437 are being recommended to be eliminated.

## When will these changes happen?

Before we make any changes to our bus stop locations, we will be updating each bus stop sign. The face of each sign will be refreshed with reflective material, and will include the bus stop ID number and which bus routes serve that stop. Those updates will begin in September.

In 2015, all bus stop signs will be replaced with a new, two-sided, reflective design, making the signs easier to read both day and night, and enhancing safety for all. The elimination of specific bus stops will be done alongside the bus stop sign replacement. Stops to be phased out will be marked at least two weeks prior to any changes.

**Do you have a question about the status of a specific stop? Please talk to an RTS representative during today's workshop, visit [myRTS.com](http://myRTS.com) or contact Customer Service at [Monroe@myRTS.com](mailto:Monroe@myRTS.com) or 585-288-1700.**